

History

On November 9th 1970, a 45 foot ~8ton sperm whale washed ashore on the South Jetty in Florence, Oregon.

The beach location was under the jurisdiction of Oregon Department of Transportation, née Oregon Highway Division. Ideas to assist decomposition lead to the idea to blow up the whale. A charge of one-half short ton (lots) of dynamite was selected to break the carcass down and distribute pieces for nature to continue the decomposition process.



Source: ohs.org

Detonation was at 3:45pm on November 12th, 1970. The explosion threw whale flesh around 800 feet in a hemisphere of directions. Needless to say, the idea didn't really work as desired, BUT most importantly, we celebrate this historical event for many reasons.

Unfortunately, in 1979, 41 sperm whales beached nearby on the same beach, state parks officials burned and buried them.

Purpose

You may wonder why celebrate something that seems disgusting or not something to celebrate?

Over the past few years, more & more people and businesses have wanted to participate in a celebration. This celebration covers many things:

- Cultural event that has lived on for more than 50 years!
- Lesson on learning from our mistakes
- Celebrate nature, our environment and it's processes
- A debacle that has turned into a local legend AND known world wide
- Honoring history, even the absurd
- Channels morbid curiosity into a positive channels that support local flavor
- Promotes economic prosperity
- A community pride event
- Helps fund local arts & cultural activities
- etcetera

Learn more about the Exploding Whale at the Siuslaw News location on the Whale Trail, our facebook/instagram page (@ILoveFlorence97439) or at ILoveFlorence97439.com.

Points of Interest

- **Driftwood Shores Beach** Walkable Access (88416 1st Ave) and near the location of privately owned Xpoloding Whale Beach Camp
- **Exploding Whale Memorial Park** (612 Rhododendron Dr)
- **Exploding Whale BONES** at the Siuslaw Pioneer Museum (278 Maple St - across from Homegrown)
- **iSpy Whale Weather** vane in Gazebo Park (end of Laurel Street on Bay Street) - Be sure to look up!
- **South Jetty** - the location of the Explosion! Be sure to park and walk up the sandy hills for a spectacular view!
- **Whale Memorial** day use in Lot 6. Memorial location for 44 whales what washed ashore in 1977.
- **Beyond Your Front Door** KXCR Radio Interview about Exploding Whale Trail (kxcr.net)

52nd Anniversary

Exploding



Whale

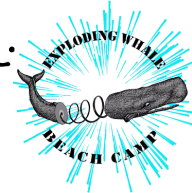
Trail & Memorial Celebration

Whale Trail of Activities, Promotions & Local Whale Information

At Participating Locations all week with Celebration on the 52nd Anniversary of the Explosion on November 12th from Noon to 8pm at Homegrown Public House

Sponsored By

homegrown
PUBLIC HOUSE BREWERY



BeauxArts
Fine Art Materials

Activities & Promotions See inside for details!

- A Cut Above Contracting LLC
- AUSTENTATIOUS
- Bany Pacifica
- BeauxArts Fine Art Materials
- Boba Flo BubbleTea & Coffee
- Coffee Stained Creations
- Do You Feel Different (Products in Crystal Aloha)
- Driftwood Shores Resort & Conference Center
- Florence Habitat ReStore
- Florence Surf Company
- Gigi Lassar Art Gallery
- Homegrown Public House
- Jerry's Place, Home of What'cha Brewing
- RAIN (Regional Accelerator Innovation Network)
- Renee Walker Photography
- Serena Abundance Studio
- Siuslaw News
- Siuslaw Pioneer Museum
- The Chicken Coop
- The Market at Driftwood Shores
- Truck Full of Posies
- Word of Mouth Home Décor

Special Guests



Mermaid Shannon



Merman Dan

- Cape Perpetua Marine Reserve Collaborative
- Elakha Alliance
- Surfrider Foundation



Learn More: [ILoveFlorence97439.com](https://www.iloveflorence97439.com)
Facebook & Instagram @ILoveFlorence97439

Promotions & Activities

All Week*Even Month

The Market at Driftwood Shores*

All month long! The Market at Driftwood Shores is honoring The Whale by offering a special Exploding Whale Burger - between two 1/4 beef patties & bun, you will experience cheddar cheese, bacon, sausage, jalapeno popper, lettuce, tomato, red onion, dill pickle with spicy mayo and choice of side (\$18).

88416 1st Avenue

541-902-6447

DriftwoodShores.com/the-market

Daily, 7am - 7pm

Driftwood Shores Resort & Conference Center

10% off guest room rates during the week of Sun, Nov 6th thru Sun, Nov 13th. Not applicable with other discounts. Mention "The Exploding Whale Rate" and must call hotel direct to make reservation.

88416 1st Avenue

541-997-8263

DriftwoodShores.com

Nov. 6 thru Sun, Nov 13

Jerry's Place, Home of What'cha Brewing

3rd Annual hand painted commemorative beer mug with beer included for \$20.

88274 Rhododendron Drive

541-997-3815

Daily, 11am to 11pm or later

BeauxArts Fine Art Materials

Exploding Whale Swag (T-Shirts, Sweatshirts, Stickers, Pins, etc..) that supports local arts activities. Art up your own whale with themed art project kits all week long!

2285 Highway 101, Suite H

541-99-8213

Tuesday to Friday, Noon to 5pm & Saturday, Noon to 4pm

Serene Abundance Studio

Whale Themed Iron-on for \$5, bring your own garment (t-shirt, tote bag, etc...), we will apply while you wait!

1790 Highway 101

541-590-3877

sassflo.com

Thursday-Saturday 11am-6pm

Boba Flo BubbleTea & Coffee*

All Month & Longer - Enjoy the "Exploding Whale" Soda!!! Blue Raspberry flavored (to represent the ocean) and BURSTING Strawberry Boba (to represent the exploding guts). Try it as an energy drink too!

813 Highway 101

541-991-8855

Daily, 6am- 5pm

Siuslaw News

Window display of local exploding whale history and information.

148 Maple Street

TheSiuslawNews.com

Virtual Promotions

RAIN (Regional Accelerator Innovation Network)*

Are you a business owner or a dreamer exploding with business ideas? Look no further, RAIN is here to help! Connect with your local Venture Catalyst or Entrepreneur-In-Community to get started!

OregonRain.org

A Cut Above Contracting LLC*

All Month Long Special offer - Exploding Whale Backflow Test that comes with a 20% discount to be used for your next annual backflow test.

acutabovecontractingllc@gmail.com

541-868-5770

acutabovecontractingllc.com

By Appointment

Renee Walker Photography*

All Month - 10% off sessions booked during the month of November (sessions won't be available until after January). Just mention our infamous exploding whale!

541-999-5830

ReneeWalkerPhoto.com

Truck Full of Posies

Exploding Whale Memorial Bouquet: Blue & white flowers uniquely arranged in a glass vase for \$45 (\$60 Value).

TruckFullofPosies@gmail.com

541-999-9555

TruckFullofPosies.com

November 7th

City of Florence Proclamation
Council Chambers City Hall
250 Highway 101 at 5:30pm

November 9th

Date of the Exploding Whale
arriving in Florence 52 years ago

Promotions on November 12th

Homegrown Public House & Brewery
Community Memorial Location (art altar) featuring Exploding Whale Pale Ale, Amazing Food & Beverage Menu, Photobooth, Exploding Whale Swag Supporting Local Arts

294 Laurel Street

541.997.4886

homegrownpublichouse.com &

@HomegrownPub

11am to 8pm

Noon to 3pm

Cape Perpetua Marine Reserve Collaborative
Elakha Alliance, SurfRiders & Book Signing,
and Meet & Greet with Mermaid Shannon

2pm - Toast to Whale

3:45pm - Actual Explosion 52 years ago

6pm - Toast to Whale

Siuslaw Pioneer Museum

Exploding Whale Exhibit, a must see across the street from Homegrown!

278 Maple Street

Noon - 4 pm

Do You Feel Different (Products in Crystal Aloha)

Free Mini Numerology Reading

1421 Bay Street

JadeRehder.com

11am to 5pm

Gigi Lissan Art Gallery

Refreshments will be served (cheese & wine), live music and 52% on selected earrings, necklaces and paintings!

1458 1st Street

Noon to 5pm

Florence Surf Company

Get 10% Off Any Purchase in the Store!

1341 Bay Street Suite F

541-337-3909

FlorenceSurfCo.com

11am-6pm

The Chicken Coop

All beach themed are items 20% off!

129 Maple Street

541-991-7739

November 12th & 13th, 11am-5pm

AUSTENTATIOUS

Discount on PLANET LUXE eco friendly products!

494 Highway 101

@Austentatious_494

11am to 6pm

Word of Mouth Home Décor

Exploding Whale t-shirts, stickers, cupcakes! Come visit us and check out our whale of a tale items...plus our sustainable refill station of home goods, decor and special gift items.

1745 15th Street

541-991-3457

9am to 4pm

Banya Pacifica

Chair massage and foot massage on drop-in basis \$15 for 20 minutes!

508 Kingwood

541-991-8422

Banyapacifica.com

Noon to 4pm

Florence Habitat ReStore

Florence Habitat ReStore will host a Whale of Sale! Look for the whale tags for special savings. When you are ready to purchase your items, select a whale card from the waves, each card will reveal special prizes or discounts.

2016 Highway 101

541-997-5834

9am -5pm

Coffee Stained Creations

Receive 15% off our 13oz bags of coffee! Free local delivery. Only available online visit our website CoffeeStainedCreations.com